

# When Communities Thrive, Nature Thrives Let's make that happen together.



## Who We Are

OneNature helps organizations working in conservation, land use, and climate projects turn community voices into lasting success. Our approach boosts social and environmental outcomes, builds trust, and reduces risk. Aligning your work with what communities value most leads to solutions that last.

## The Wild Happiness Approach

A proven, science-backed method to align your goals with community wellbeing.

360° Community Wellbeing Assessment



Discover what supports—or stands in the way of—wellbeing through our 360° Community Assessment.

Insight and Alignment



Convene project partners and communities to reflect on outcomes, behaviors, and power dynamics.

Co-Creation and Solution Design



Design and test interventions rooted in local priorities and behavioral science.

Ongoing Impact Monitoring



Track wellbeing and sustainability over time using baselines and, where possible, control groups.

*“Well-being isn’t a side benefit of conservation and sustainability — it’s the foundation. When people feel supported, they become better stewards of the ecosystems they call home.”*

– Beth Allgood, Founder & Executive Director, OneNature

## Who We Work With



**Communities:** Shape your future and co-create what matters.



**NGOs & Donors:** Turn local knowledge into measurable, scalable results.



**Companies & ESG Teams:** Reduce risk and build with trust.



**Policy Makers:** Bridge knowledge and policy with real-world data.



**Foundations:** Fund smarter. Learn faster. Create lasting change.



# WELL-BEING FOR ALL BEINGS



## Our Targeted Solutions

### Stand-alone 360° Community Wellbeing Assessment

360° Community Wellbeing Assessment: A stand-alone engagement or part of your broader package, offering data-driven insight and guidance.

### Toolkits & Training Programs

Practical guides, templates, and indicators to support internal capacity building

### Certification You Can Trust

Signal your commitment to:

- ESG standards and frameworks
- Sustainable Development Goals (SDGs)
- Stakeholder protection and social safeguards

Show your investors, partners, and communities that you're doing it right.

### Peer Learning Networks & Communities of Practice

Connect with changemakers transforming sustainability through wellbeing.

### Research & Policy Collaboration

We collaborate with research institutions, think tanks, and practitioners to publish actionable insights and shape global conversations on wellbeing, sustainability, and equity.

## What Our Partners Say



### Rwanda

*"The Wild Happiness Survey revealed both the challenges and the strength of our communities – deep roots in nature, strong culture, and resilience."*

– Greg Bakunzi, Executive Director, Red Rocks Initiative



### Laos

*"The Index helps ensure lasting impact with strong local ownership."*

– Camille Coudrat, Director, Association Anoulak



### Kenya

*"The approach gave us valuable insights and helped us design better programs."*

– Jimmiel Mandima, Vice President, IFAW

## Join the movement

OneNature partners with researchers, institutions, and practitioners to shape a global shift toward wellbeing-centered sustainability. Together, we're co-creating a future where people, planet, and culture thrive.

Let's make it happen